



# MANUSCRIPTED FORMS: TAKING A DEEP DIVE INTO EXCESS LIABILITY, D&O AND CYBER



Property and casualty insurers typically use similar or even identical language in their standard insurance policies, which are drafted by advisory organizations such as ...





A Verisk Analytics Business

... the Insurance Services Office and the American Association of Insurance Services.









This reduces the regulatory burden for insurers as policy forms must be approved by states.





**Court interpretations** become more predictable as courts elaborate upon the interpretation of the same clauses in the same policy forms.





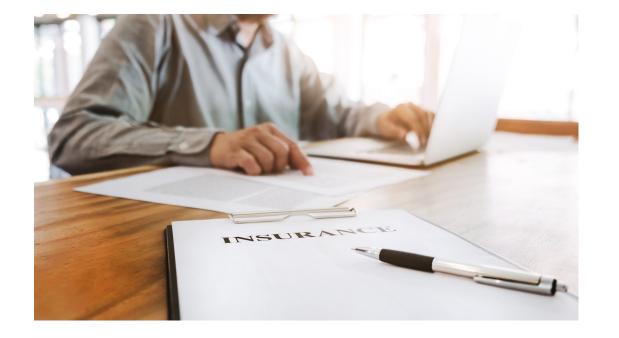
It also allows agents and consumers to more readily compare policies.





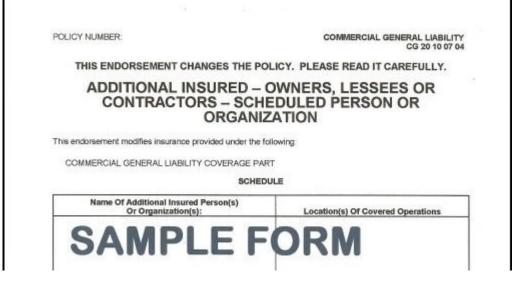
Certain lines of insurance, such as excess liability, directors and officers, cyber insurance and others, are written as **manuscript policies** ...





... which are either custom-drafted from scratch or written from a mix of standard and nonstandard forms.





By analogy, policy endorsements that are not written on standard forms are known as manuscript endorsements.







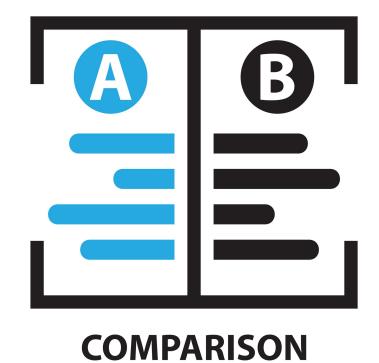
















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## Summary Comparison Worksheets-Explanation







#### UMBRELLA/EXCESS DIAGRAMS

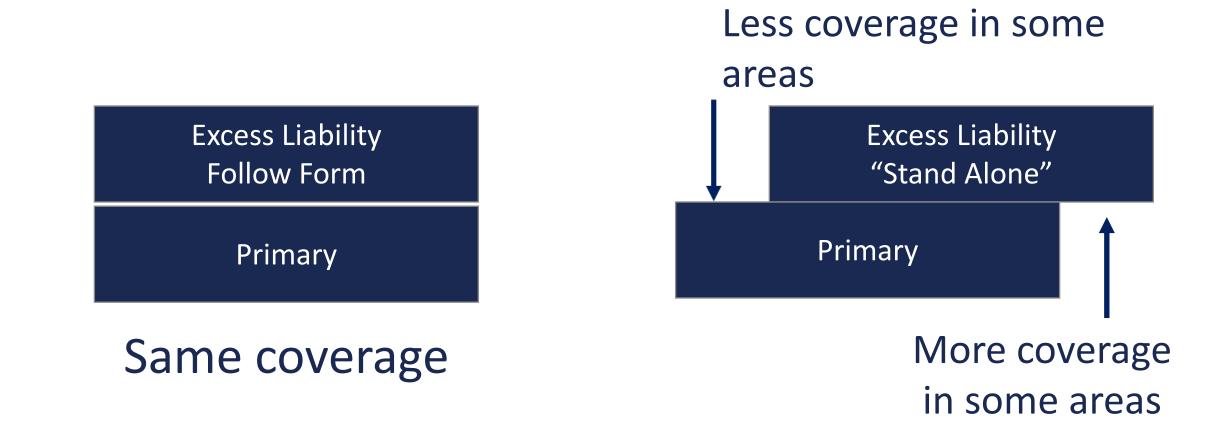


Primary

## **Broader Coverage**



#### UMBRELLA/EXCESS DIAGRAMS





Coverage Format	
Form is Umbrella (U), Excess Liability (E)	Е
Occurrence (O) or Claims-Made (CM)	0
Pay on Behalf (P) or Indemnity (I)	Р



Defense Provisions	
Affirmative Duty to Defend	*
Defense Limited to Claims to Which Coverage Applies	*
Defense Costs Included Within (I) or Outside (O) Policy	0
Limits	



Who Is Insured	
Insured and Spouse	*
Partnership/Joint Ventures	*
Limited Liability Companies – Includes Members and	-
Managers	
Directors and Officers	*
Shareholders	*
Additional Insureds Covered by Underlying Insurance	*



Exclusions	
Aircraft Liability	*
Employment-Related Practices	*
ERISA	*
Liquor Liability	*
Pollution	*
Product Recall	*
Professional Services	*



Exclusions	
Property Damage	*
War	*
Watercraft Liability	*
Personal and Advertising Liability	*
Infringement Copyright, Patent, Trademark, or Trade Secrets	*
Material Published with Knowledge of Falsity	*







Policy Form	
Claims Made	*
Primary (P), Excess	Р



Insuring Agreements	
Individual Liability	*
Pay on Behalf (P), Reimbursement (R)	Р
Corporate Reimbursement	*
Pay on Behalf (P), Reimbursement (R)	Р



Who is Insured	
Directors and Officers	*
Past (P) and Future (F)	P, F
Employees	*
Volunteers	*
Estate, Heirs	*
Legal Representatives and Assigns	*
Subsidiaries	-



Defense Provisions	
Affirmative Duty to Defend	*
Insurer (A), Insured (B) Chooses Counsel	А



Limit of Liability	
Dedicated Limit – Each Coverage	-
Combined Limit – All Coverages	*
Includes Defense Costs and Expenses	*



Retention/Deductible Provisions	
Applies to Each Individual Claim	*
Includes Defense Costs and Expenses	*
Single Deductible Applies to Related Claims	*



Exclusions	
Bodily Injury	*
Cost of Complying with Order or Injunctive	*
Discrimination	*
ERISA	*
Fines and Penalties	*
Insured Versus Insured	*
Corporation Versus Individual Insured	*



Exclusions	
Intentional/Willful Acts	*
Criminal, Fraudulent, Dishonest Acts	*
Willful Violations	*
Personal Injury	*
Emotional Distress/Mental Anguish	*
False Arrest/Detention	*
Libel/Slander	*



Exclusions	
Pollution	*
Prior/Pending Litigation	*
Property Damage	*
Taxes	*
Wages/Salaries	*

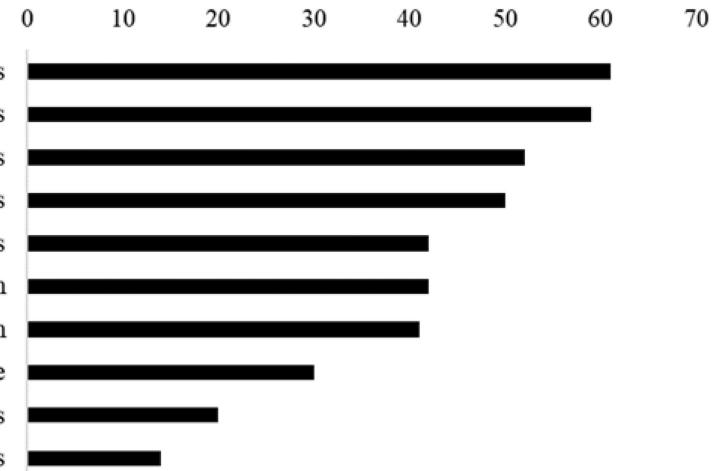






## MOST COMMON COVERED LOSSES

Cost of claims expenses, penalties Public relations services Notification to affected individuals Svc to affected individuals Business income loss Data or system restoration Forensic investigation Data extortion expense Costs from security breach; data loss Costs of damages

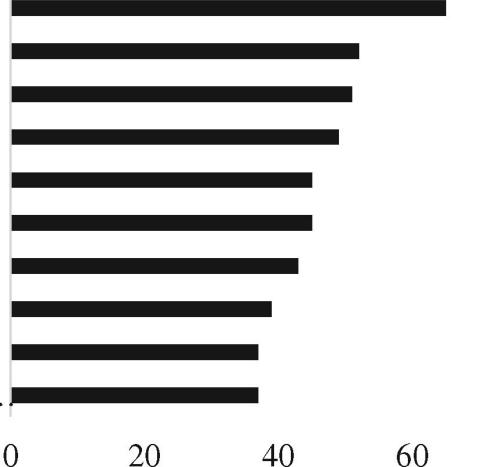






## MOST COMMON EXCLUSIONS

Criminal or fraudlent act Negligent disregard for computer security Loss to system not owned or operated Bodily injury Contractual liability Act of terrorism, war, military action Act of God **IP** Theft Seizure or destruction of systems by Govt Fines, penalties, fees from affected...





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Policy Element	Coverage	Yes/No
Privacy	Liability coverage for clients	
	Liability coverage for employees	
	Regulatory fines	
	Breach notification costs	





Policy Element	Coverage	Yes/No
Data Breach	Remediation costs	
	PR costs	
	Costs to set up breach hotline call center	
	Costs for credit monitoring services	
	Reputation damage (lost revenue due to clients leaving)	
	Loss of intellectual property	





Policy Element	Coverage	Yes/No
General Cyber	Remediation costs (internal)	
Incident	Remediation costs (external)	
	Hardware replacement	
	Forensic costs	
	Data recovery costs	





Policy Element	Coverage	Yes/No
	Penalties associated with unintentional spreading of malware	
	Loss of service to network for authorized third parties	
	Costs associated with security incidents not caused by negligence	





Policy Element	Coverage	Yes/No
Cyber Extortion	Ransom costs	
(e.g. Ransomware)		





Policy Element	Coverage	Yes/No
Cyber Fraud	Losses due to phishing	
	Losses due to social engineering attacks	
	Losses due to other forms of cyber fraud	





Policy Element	Coverage	Yes/No
Business Interruption	Losses due to inability to access network or critical system	
	Losses due to attacks by malicious third-party	
	Losses due to downtime for systems restoration	





Policy Element	Coverage	Yes/No
Mobile Workforce	Network use from mobile devices	
	Network use by remote employees	





Policy Element	Coverage	Yes/No
Compliance	Costs related to PCI violation	
	Costs related to HIPAA violation	
	Costs related to SOX violation	
	Costs related to GLBA violation	
	Costs related to FISMA violation	





Policy Element	Coverage	Yes/No
Extended Coverage	Acts of terrorism	
	Acts of war	
	Epidemics	





Policy Element	Coverage	Yes/No
Additional Support Options	Access to training and awareness materials	
	Guidance or assessment to help improve security posture	
	Incident management	
	Breach Coaching	







